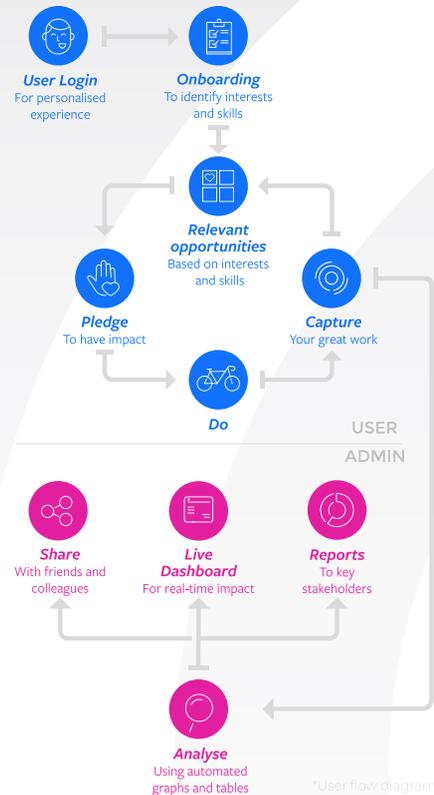


Impact is easy-to-use, web-based software that helps your housing association to capture, monitor and report its positive social and environmental impact.

It captures information and evidence from your staff, transforms it into actual social and environmental impact, and displays your progress towards your Impact goals... all in real time!

Crucially, Impact also automates the conversion of activities into meaningful outcome data - in other words, you'll no longer need to calculate the impact you're having: instead, just input the great work you're doing (e.g. providing tenants with employability training) and Impact will tell you the social value of this. Creating Value for Money and SROI reports is no longer a long-winded, time-consuming end-of-year project.



CASE STUDIES



PLACES FOR PEOPLE - putting social value at the heart of their business

We exist to create places that work for everyone. Places for People is a placemaking, regeneration and property management company with a difference, taking a commercial approach towards delivering social outcomes.

The company had an effective way of measuring the social impact for its social housing arm, but it required a more flexible tool to record this in a group context, taking into account the impact of work in areas including leisure, finance and property management.

Using the Impact tool, Places for People is able to record cost savings and its environmental impact as well as the outcomes of its community and social investment programmes,

apprentice schemes, and analyse how many people have been supported into education and training, to name a few examples. New acquisitions can also be easily onboarded and plugged into the same platform, meaning that previously discrete entities can be integrated into one place.

Impact is helping to put social impact at the heart of everything Places for People does and, rather than being a passive tool, it is driving cultural change throughout the business, giving staff members a new perspective with regards to the purpose of their role and promoting healthy competition, which in turn increases the level of social good generated by the group.



ONE MANCHESTER - transforming communities with their social investment strategy

Formed in 2015 from an historic merger between two of Manchester’s largest housing associations – City South and Eastlands Homes, One Manchester is a provider of housing and community services which owns and manages more than 12,000 homes in central, south and east Manchester.

Using the Impact tool, One Manchester is able to directly measure its progress towards the core aims of its social investment strategy

– transforming communities, improving the local economy and reducing the impact on the environment.

Staff can now translate pro-bono projects, fundraising and community support work into measurable social value outcomes to track the tangible impact they have. This includes money raised for grants or project funding, as well as the number of individuals employed, trained or supported with advice or wellbeing.

As well as allowing One Manchester to measure the progress of its social investment strategy, Impact is also improving internal staff engagement and allowing the team to demonstrate their CSR efforts externally.

Impact gives your workforce a single place to log all their activities that contribute to your social impact. You can see the number of cases of ASB resolved, the number of homes you’ve insulated, the number of tenants whose well being you’ve helped to improve, and so on - any initiative you need to track, Impact can capture.



INTEGRATE

Impact can also interface with other systems, your website, and even readings from devices such as smart meters and solar panels.

1		Denton Pryor Professional Services
2		Izzy Beasley Strategy
3		William Emmett Finance

EVIDENCE

Staff don’t need to know the ins-and-outs of social impact: they just log what they’re doing, add any evidence (like text or photos), and Impact does the rest.



MONITOR

All of the outcomes captured are available at any time in the visual Impact dashboard, so you can better plan future activities.



REPORT

You can also generate a spreadsheet or visual report of your social impact for any date range with a single click, rather than compiling data from multiple sources.

REQUEST AN IMPACT DEMO

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