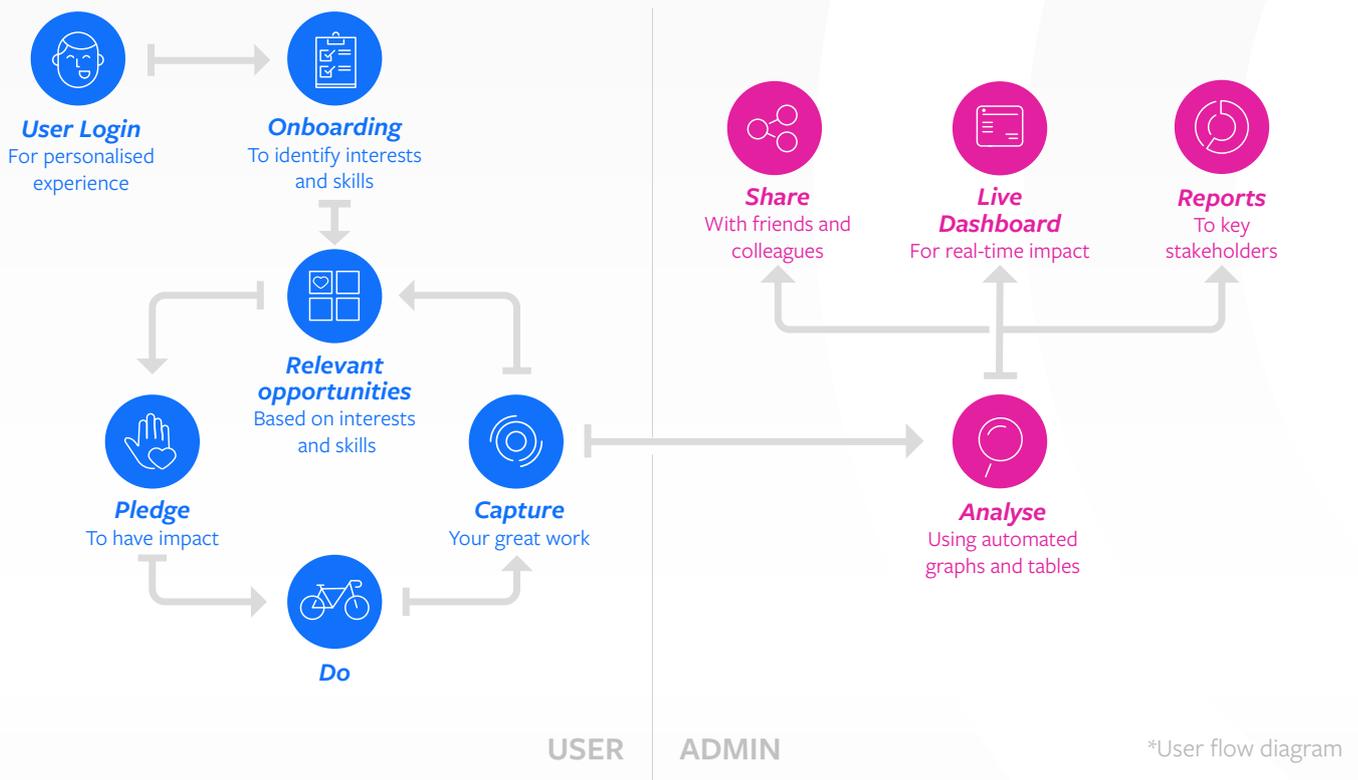


IMPACT FOR COUNCILS

Impact is easy-to-use, web-based software that helps your council to capture, monitor and report its positive social and environmental impact.

It captures information and evidence from your staff, transforms it into actual social and environmental impact, and displays your progress towards your Impact goals... all in real time!

Impact can even segment the great work you do according to where it's occurred, so you can compare your social impact in multiple postcodes - or easily and coherently consolidate it from across your supply chain. Not only that, but you can survey beneficiaries directly from the tool so it's easier to track how much an intervention has helped a community, for example.



Crucially, Impact allows you to capture, calculate and report on the Return on Investment of your work. By using ‘conversions’, Impact can work out the amount of value generated as a result of the great work that your council does. Graphical reports allow you to easily visually share this impact with other stakeholders, while spreadsheet exports mean you can analyse the data as you see fit for your end-of-year reports.

Impact gives your workforce a single place to log all their activities that contribute to your social impact. You can see the number of hours invested in staff volunteering, the number of local enterprises supported, and so on - any initiative you need to track, Impact can capture.



INTEGRATE

Impact can also interface with other systems, your website, and even readings from devices such as smart meters and CRM systems.

MONITOR

All of the outcomes captured are available at any time in the visual Impact dashboard, so you can better plan future activities.



1		Denton Pryor Professional Services
2		Izzy Beasley Strategy
3		William Emmett Finance

EVIDENCE

Staff don't need to know the ins-and-outs of social impact: they just log what they're doing, add any evidence (like text or photos), and Impact does the rest.

REPORT

You can also generate a spreadsheet or visual report of your social impact for any date range with a single click, rather than compiling data from multiple sources.



FIND OUT MORE

If you want to get started with Impact contact us via email at bethan.williams@impactreporting.co.uk, call us on **0161 660 7949**, or find out more at www.impactreporting.co.uk.

