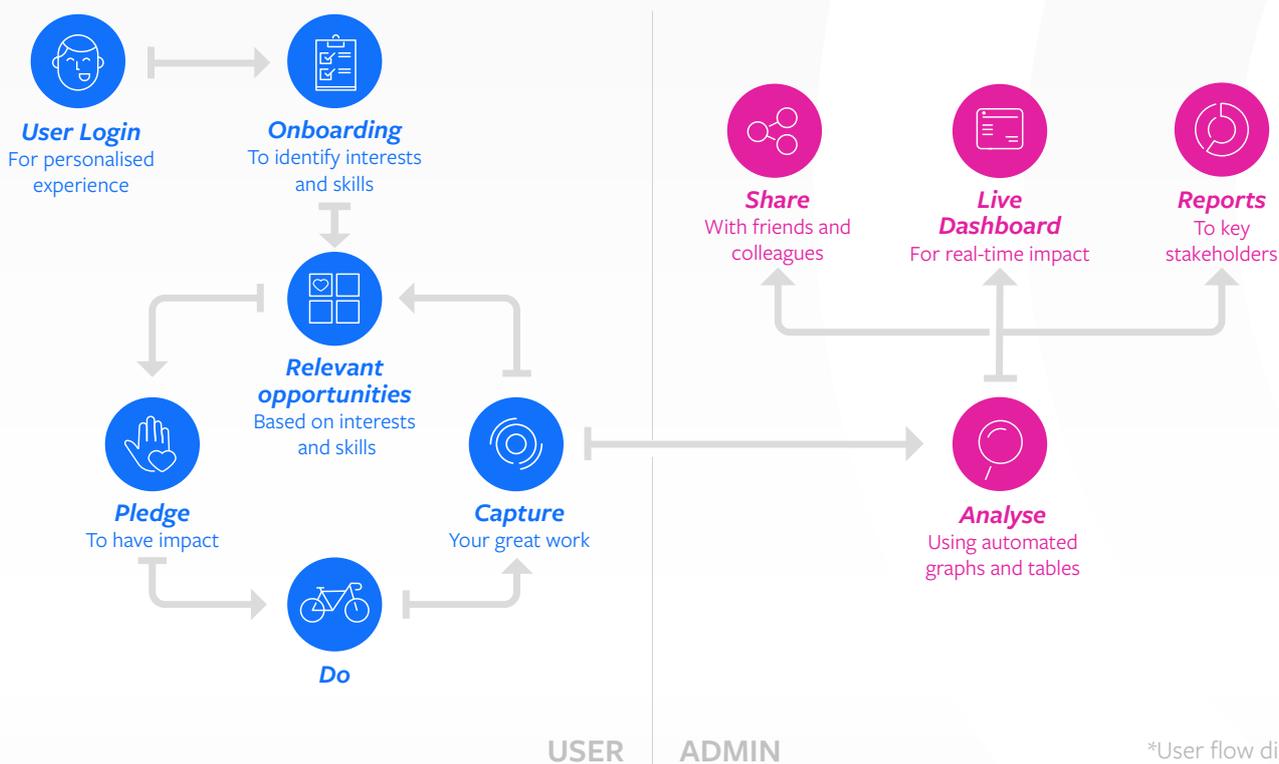


# IMPACT FOR HOUSING ASSOCIATIONS

**Impact is easy-to-use, web-based software that helps your housing association to capture, monitor and report its positive social and environmental impact.**

It captures information and evidence from your staff, transforms it into actual social and environmental impact, and displays your progress towards your Impact goals... all in real time!

Impact can even segment the great work you do according to where it's occurred, so you can compare your social impact in multiple postcodes. Not only that, but you can survey beneficiaries directly from the tool so it's easier to track how much an intervention has helped a tenant, for example.



\*User flow diagram

Crucially, Impact also automates the conversion of activities into meaningful outcome data - in other words, you'll no longer need to calculate the impact you're having: instead, just input the great work you're doing (e.g. providing tenants with employability training) and Impact will tell you the social value of this. Creating Value for Money and SROI reports is no longer a long-winded, time-consuming end-of-year project.

Impact gives your workforce a single place to log all their activities that contribute to your social impact. You can see the number of cases of ASB resolved, the number of homes you've insulated, the number of tenants whose well being you've helped to improve, and so on - any initiative you need to track, Impact can capture.



## INTEGRATE

Impact can also interface with other systems, your website, and even readings from devices such as smart meters and solar panels.

## MONITOR

All of the outcomes captured are available at any time in the visual Impact dashboard, so you can better plan future activities.



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2		<b>Izzy Beasley</b> Strategy
3		<b>William Emmett</b> Finance

## EVIDENCE

Staff don't need to know the ins-and-outs of social impact: they just log what they're doing, add any evidence (like text or photos), and Impact does the rest.

## REPORT

You can also generate a spreadsheet or visual report of your social impact for any date range with a single click, rather than compiling data from multiple sources.



## FIND OUT MORE

If you want to get started with Impact contact us via email at [bethan.williams@impactreporting.co.uk](mailto:bethan.williams@impactreporting.co.uk), call us on **0161 660 7949**, or find out more at [www.impactreporting.co.uk](http://www.impactreporting.co.uk).

