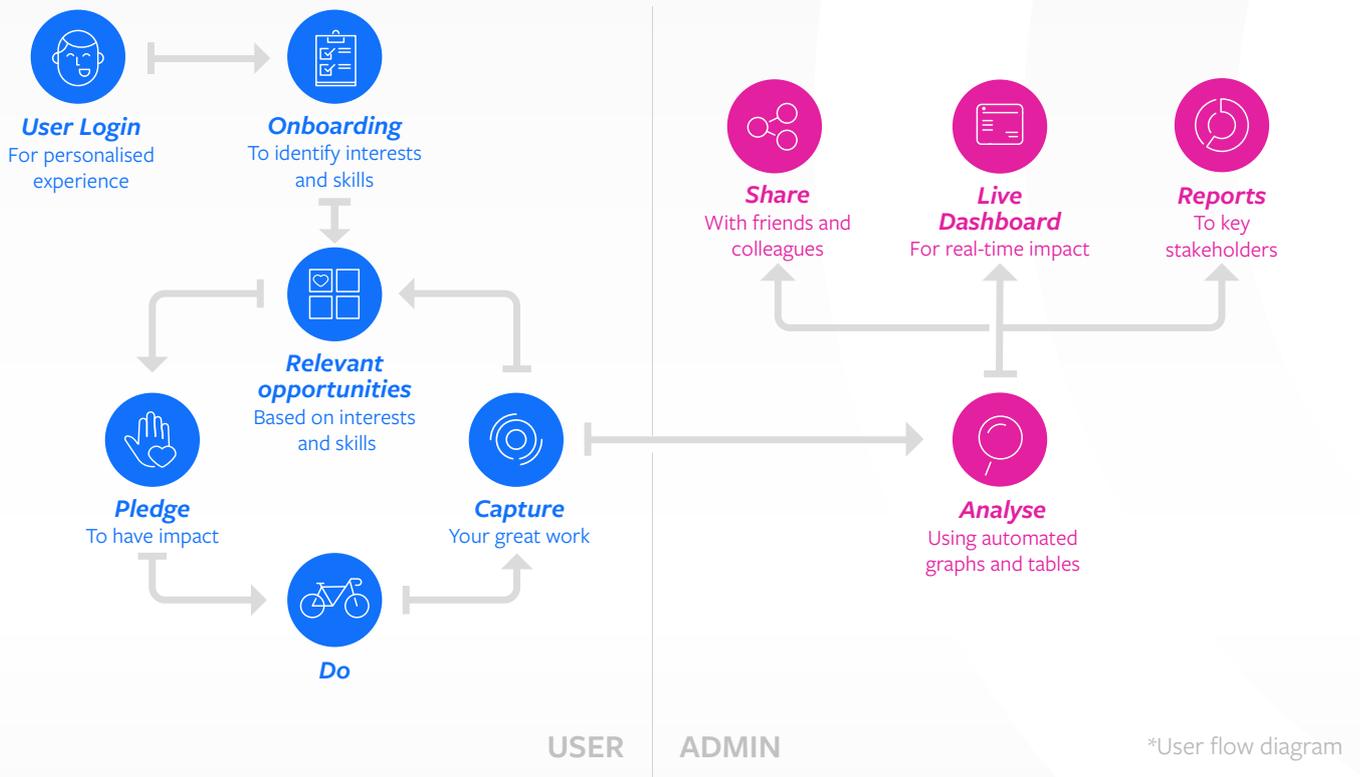


IMPACT FOR PROFESSIONAL SERVICES

Impact is easy-to-use, web-based software that helps your company to capture, monitor and report its positive social and environmental impact.

It captures evidence from your staff, transforms it into social and environmental impact, and displays real-time progress towards your sustainability goals.

Impact allows you to delegate and decentralise the collection of data, so it won't just be one person responsible for capturing all of your company's great work: instead, other staff can be provided with the ability to log their social impact as they do it, first hand. It can even segment the great work you do according to location so you can compare your social impact across multiple offices.



Crucially, gamification and the ability to share their great work on social media means that Impact has been designed to encourage staff engagement: your colleagues will be enthused not only to log their impactful work, but also to strive to create more positive social and environmental impact in future.

Impact gives your workforce a single place to log all their activities that contribute to your social impact. You can see the number of pro bono hours completed by staff, the money raised for partner charities, or even the amount of CO2 saved by a Cycle to Work scheme - any initiative you need to track, Impact can capture.

And, at the end of the year, you have an easily exportable list of your entire company's social and environmental impact, which you can build your CSR, Sustainability or Annual Report around, or even embed live onto your website.



INTEGRATE

Impact can also interface with other tools and internet-connected devices, your website, and even time recording systems that your staff already use.

MONITOR

All of the outcomes captured are available at any time in the visual Impact dashboard, so you can better plan future activities.



| | | |
|---|---|--|
| 1 |  | Denton Pryor Professional Services |
| 2 |  | Izzy Beasley Strategy |
| 3 |  | William Emmett Finance |

EVIDENCE

You can share selected metrics with your team, including individual and group leaderboards. Social sharing also allows users to share their great work with others.

REPORT

You can also generate a spreadsheet or visual report of your social impact for any date range with a single click, rather than compiling data from multiple sources.



FIND OUT MORE

If you want to get started with Impact contact us via email at bethan.williams@impactreporting.co.uk, call us on **0161 660 7949**, or find out more at www.impactreporting.co.uk.

