

10,000 Actions

Powered by Impact Reporting

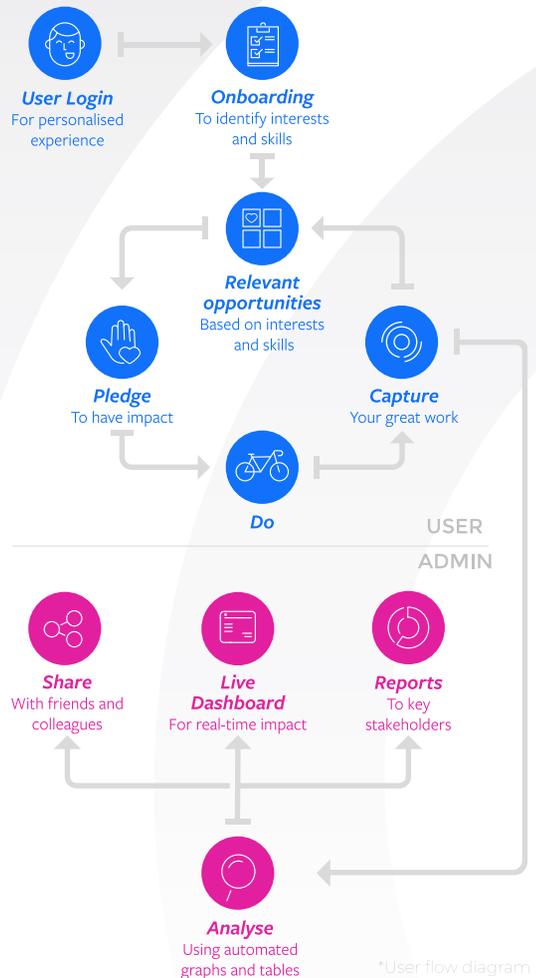
In 2016, Impact Reporting supported The University of Manchester in launching 10,000 Actions, the largest environmental sustainability initiative in the higher education sector. Since then, our reporting tool has captured 27,000 staff actions which contribute to a more sustainable society.

Following the success of 10,000 Actions, we continued to work closely with The University of Manchester, celebrating the launch of version 2 on 14 February 2019.

The updated instance of Impact comes with a range of new enhancements to the 10,000 Actions website, with a focus on offering more ways to make a difference, and an improved user interface. **Impact has been entrusted to track staff impact across a range 75 different actions.**

Key improvements include:

- The ability to immediately see how your actions add up alongside your colleagues.
- Access to new actions beyond environmental sustainability such as blood donation and becoming a dementia friend.
- Access to updated and streamlined actions.
- An improved look and feel.
- The ability to easily track and demonstrate how you're making a difference.



10,000 actions



“The new version of 10,000 Actions builds on the success of this award winning programme, and is a great platform to share the actions our staff are taking for environmental sustainability and social responsibility. I have used 10,000 Actions to commit to actions I can take and I encourage all staff to log on, find out how they can make a difference and share their activity with their colleagues.”

Professor James Thompson, Vice-President for Social Responsibility

The University of Manchester

The University of Manchester - an impactful partnership

Impact Reporting and The University of Manchester have a shared journey. The University, alongside Innovate UK, invested in Impact Reporting to explore new ways of reporting social impact and Corporate Social Responsibility.

It was identified that social impact reporting was inconsistent and sporadic. There was a clear disparity between robust financial accounting and incomplete social impact measurement that failed to inform business strategy.

In response to this, Impact was designed to leverage the power of digital, removing the traditionally time-intensive task of generating data for annual reports by devolving input of the data to the end user.

In 2018 alone, the Impact tool has collated over £50 million in social value in over 100+ organisations, with over 5000+ individuals logging their impact directly. Impact is used by organisations that have local and global reach, addressing issues ranging from homelessness to corporate sustainability.

Impact gives your workforce a single place to log all their activities that contribute to your social impact. You can see the number of trees saved, the reduction in your CO2 emissions, the wellbeing of staff and students whose well being you've helped to improve, and so on - any initiative you need to track, Impact can capture.



INTEGRATE

Impact can interface with other systems, your website, and even readings from devices such as smart meters and solar panels.

1		Denton Pryor Professional Services
2		Izzy Beasley Strategy
3		William Emmett Finance

EVIDENCE

Staff don't need to know the ins-and-outs of social impact: they just log what they're doing, add any evidence (like text or photos, and Impact does the rest.



MONITOR

All of the outcomes captured are available at any time in the visual Impact dashboard, so you can better plan future activities.



REPORT

You can also generate a spreadsheet or visual report of your social impact for any date range with a single click, rather than compiling data from multiple sources.

Learn more about reporting your impact

e. info@impactreporting.co.uk

t. 0161 660 7949

w. www.impactreporting.co.uk

 [@CaptureImpact](https://twitter.com/CaptureImpact)