

# IMPACT

## You Can't Spreadsheet Your Way to Social Value

Lessons with DXC Technology

Thursday February 19<sup>th</sup> 2026



**IMPOSSIBLE.  
DELIVERED.**

# ...a little housekeeping

- We'll be recording the session
- Slides and recording will be published afterwards
- Please feel free to ask questions during the session – we'll monitor the chat and have time for Qs at the end
- We want you to engage, but there are a lot of us here, so please keep yourself muted (don't be offended if we mute you if you forget 😊)

# Agenda

# ...agenda

- **Social Value and Tech – ‘doing’ social value in a tech company**
- **Practical social value ‘things’ organisations could do – and how to measure and value them**
- **How to choose what to focus on (not so secret ingredient – talk to the locals!)**
- **What is going to happen in 2026 ... (in tech and social value)**

# Introductions...

# Who are we...



Shelley Cotterill,  
Head of Social Value  
at DXC Technology



Catherine Manning, Director of  
Impact Practice at Impact  
Reporting and Programme Director  
of MeasureUp

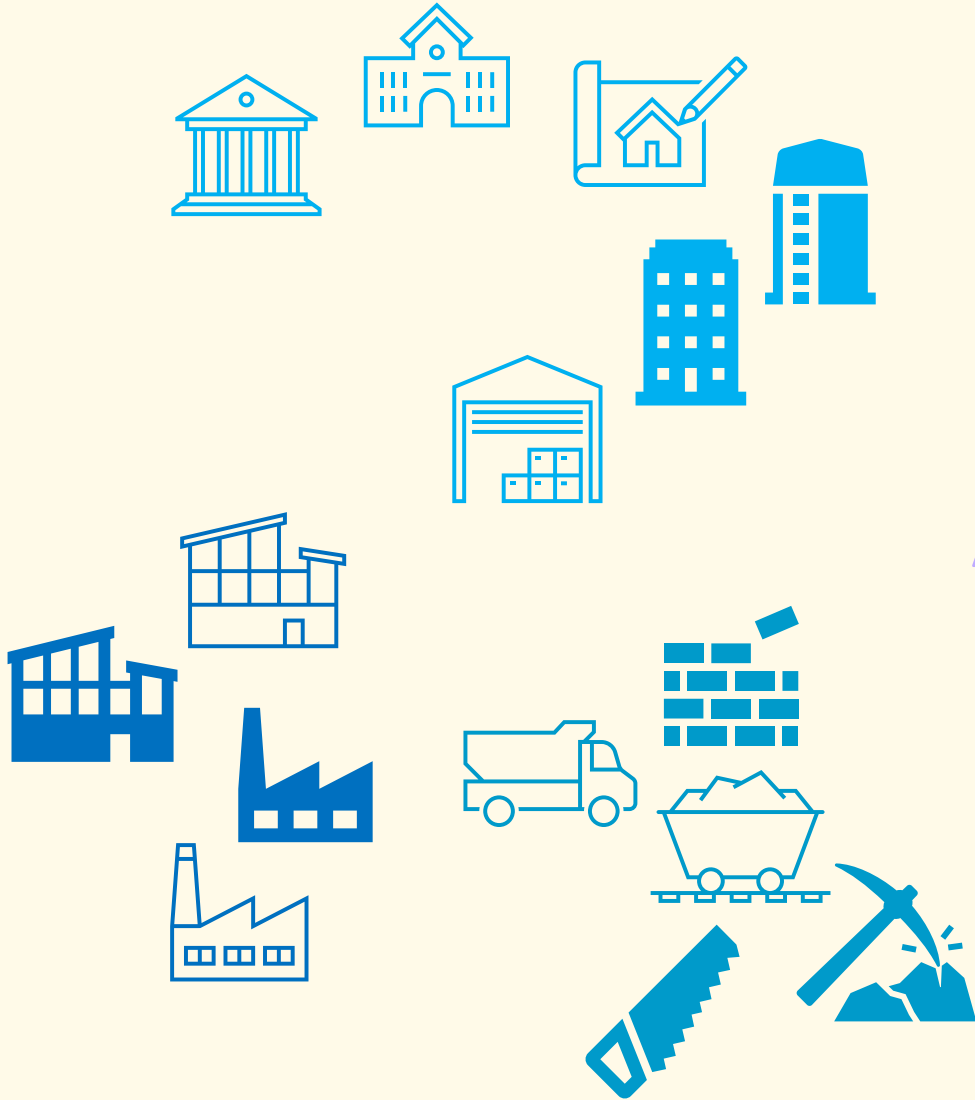
**What are we talking about today?**



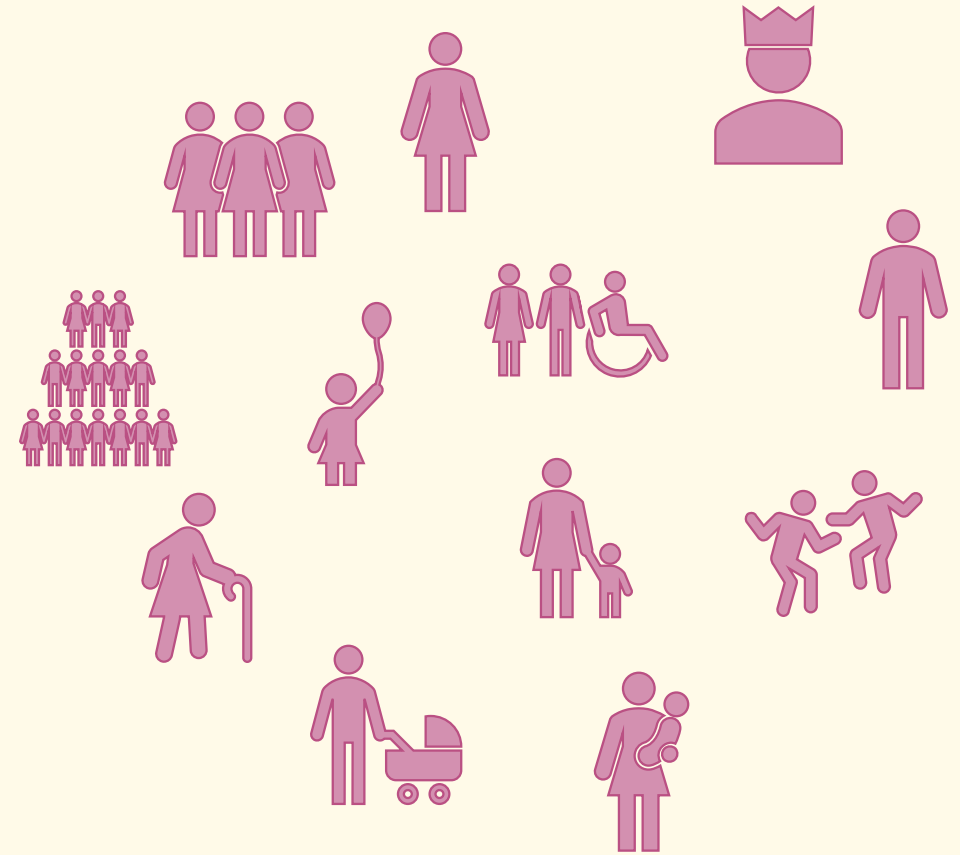
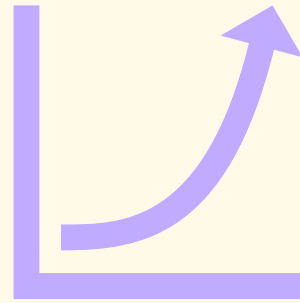
IMPOSSIBLE.  
DELIVERED.

# Tech <<<>>> Social Value

**impact**  
REPORTING



# AI



# A bit about us



## Proudly independent, gay-owned

LGBTQ-friendly small business based in Manchester, passionate about social value.



## Our mission

Help organisations be a true force for good so we have a more sustainable, stable and equitable world.



## Aligned to Social Value Principles

Driving best impact practices led by Catherine Manning, former Operations Director of Social Value UK.



## What we offer

A flexible software platform for all your social value and ESG data, plus consultancy.



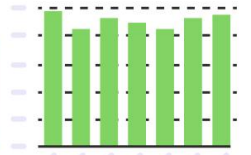
## Our clients

Local and national government, public or private sector, private equities, foundations, third sector.



## Costs

Starter package is around £7,500/yr and we offer 40% for charities and third sector organisations.



### Notice

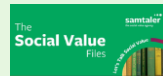
Your report is ready!

Your activity report has been generated and is now ready to download.

# MeasureUp



As featured in



01

## Available for free

Measure Up is the first free and open platform that allows anyone to select social value activities that actually matter to communities

02

## Stakeholder focussed

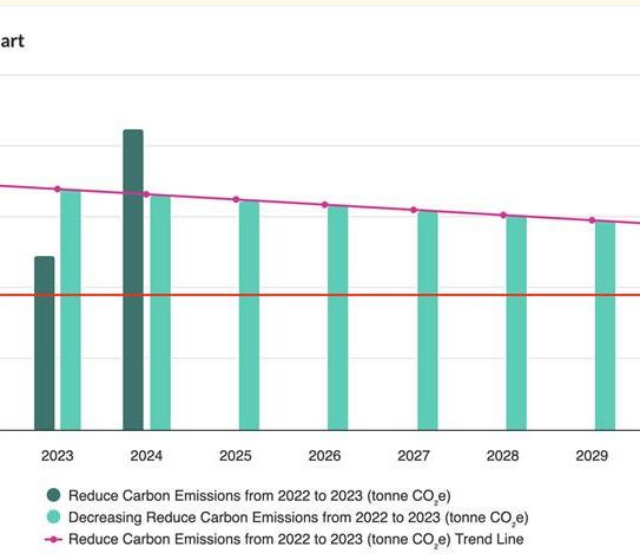
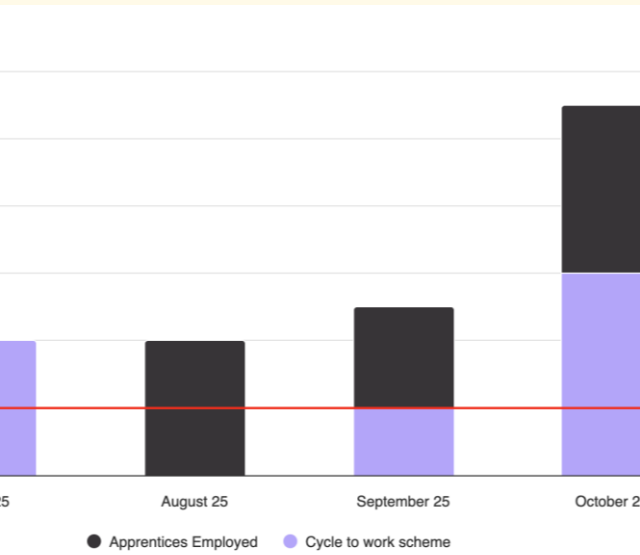
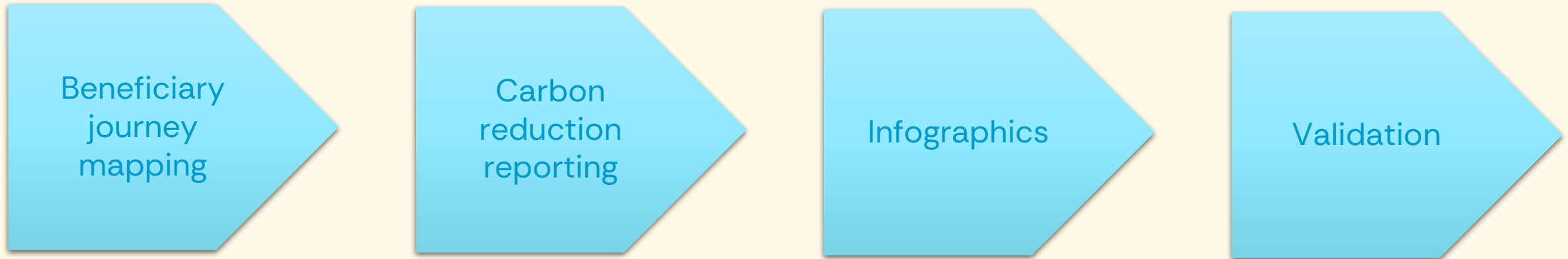
It encourages businesses to engage with local communities to understand their needs

03

## Spotlight the underrepresented

MeasureUp focuses on wellbeing and softer social impacts, not just abstract fiscal indicators

# Techy social value..



**15,100** kg CO<sub>2</sub>e Through green operations and reforestation programs.

**4,830** WELLBYs Years of improved life satisfaction across all initiatives.

**£150k** Received Support from individuals, corporate partners, and grants.

**45,200** individuals Engaged through events, services, and outreach.

**Total economic & social returns generated: £1,634,093**

	Primary Noun / Value	Start	End	Estimated Length	Accrued Unit
Partnership (Accruals)	Employed 1	01/05/2025	20/10/2025	129.00 weeks	24.6 weeks
Work test	- 123	16/10/2025	31/10/2025	-	-
re Up] Volunteering	Volunteered 10	15/10/2025	15/10/2025	-	-
re Up] Volunteering	Volunteered 33	15/10/2025	15/10/2025	-	-
re Up] Volunteering	Volunteered 123	15/10/2025	15/10/2025	-	-
work scheme	Traveled 1	10/10/2025	10/10/2025	-	11



# The main event!

# WHO ARE DXC?

DXC Technology is a leading enterprise technology and innovation partner delivering software, services, and solutions to global enterprises and public sector organisations.



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DELIVERED.**

# MISSION DRIVEN GOVERNMENT

## Kick start economic growth

**Aim:** Achieve the highest sustained growth in the G7.  
**Focus:** Good jobs, productivity, inclusive growth across all regions.

## Make Britain a clean energy superpower

**Aim:** Deliver cheaper, zero-carbon electricity by 2030.  
**Focus:** Net Zero, energy security, green jobs.

## Take back our streets

**Aim:** Halve serious violent crime and restore trust in policing.  
**Focus:** Safer communities, domestic abuse prevention, justice reform.

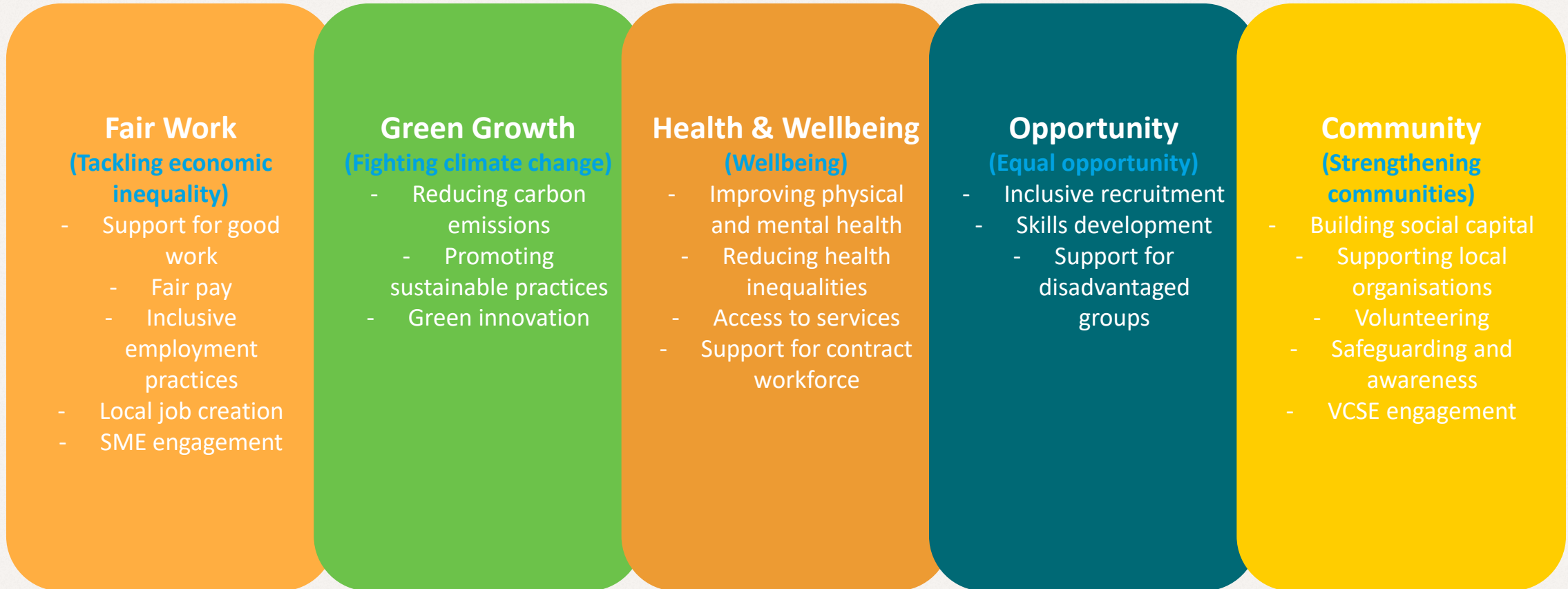
## Break down barriers to opportunity

**Aim:** Reform childcare and education  
**Focus:** Equity in education, skills development, inclusive access.

## Build an NHS fit for the future


**Aim:** Reduce deaths from major killers and improve access.  
**Focus:** Prevention, digital transformation, health equity.

# SOCIAL VALUE MODEL PPN002



\*Missions simplified for procurement purposes and the social value model.

# DXC SOCIAL VALUE

 Understand the challenges, trends and predictions for the coming years...



Wellbeing as a strategic priority...



Embedding Social Value in our operations...



Measuring and reporting impact...



Creating a culture of belonging...



Collaborative working

# What do DXC do...

# THE DXC DANDELION PROGRAM UK

*“ Creating a sustainable program that will increase the workforce participation rate of neurodiverse people, enhancing their technical and life skills to enable the development of their IT careers ”*

## Technology Partnerships

As a leading Fortune 500 technology services company with a global ecosystem of technology alliance partners, neurodiverse people are provided with broad education pathways and career progression opportunities.

## Competitive Advantage

workplaces report a competitive advantage since developing a neurodiverse workforce

**100%**

of participating workplaces offer permanent positions to neurodiverse people after program conclusion

**92%**  
retention rate of employed program participants

**75%**  
job satisfaction reported by neurodiverse people

**30-40%**  
increase in productivity reported by customers

**80%**  
co-workers say the program doesn't add any additional overhead work



# DXC'S DIGITAL FUTURES ACADEMY

Our Digital Futures Academy has expanded in 2026 into Newcastle!

In partnership with the Newcastle United Foundation, we are offering the program to 50 students from 5 schools in Newcastle with a 50/50 gender split!



Our DFA with the Manchester United Foundation is now in its 4<sup>th</sup> year – upskilling and empowering 50 students from 6 schools in the Greater Manchester area.



Our Glasgow city region partnership with DWY West and their 4 supporting authorities are helping us deliver core skills and innovation opportunities to 52 students from 8 schools.



Emerging Technology

Professional development skills

Automation & Big Data

Cyber Security & Virtual Reality

## DXC STEM AMBASSADORS

In FY25 our DXC STEM Ambassadors completed 216 activities – with 7014 volunteer hours – reaching 30308 participants!



## KEY TAKEAWAY

Data and metrics help you shape your Social Value story - but you still need to be able to tell it- showcasing tangible outcomes in addition to outputs.



# DXC's Digital Futures Academy Manchester - Using MeasureUp

WWD4

Engaging in Youth Activities



WHAT WE DO  
Community

## A monetised wellbeing and economic value of £1550

The headline value is an estimate of the wellbeing value of a young person (high school age 12-18) engaging in youth activities per week equivalent of FT activity for up to 4 weeks within a year.

The estimated wellbeing gain is £1500 per person per week equivalent of FT activity for up to 4 weeks within a year.

The economic gain per person per full time equivalent week of engaging in youth activities is estimated as £50 per year.

[How do we calculate this? ▾](#)

WWL2

Improved Digital Skills and Inclusion



WHERE WE LIVE  
Digital



Measure Up – Social value reporting done right

### What

- 4 yr educational program
- Partnership – MU Foundation
- STEM & digital skills

### Who

50 young people  
Age 12 – 16

### How much

32 sessions (over 4 yrs) – 4 wks FTE

### Estimated value

$$50 \times \pounds 1550 = \pounds 77,500$$





## A monetised social value of £3,400

The economic and wellbeing value of a person volunteering regularly (based on average weekly volunteer hours, and median hourly wage at 2023 levels) over a year.

[How do we calculate this? ▾](#)

WWD2

Volunteering  
regularly



WHAT WE DO  
Community

### What

- STEM staff volunteering
- High skilled

### Who

Staff

### How much

7014 hrs (200 wks!) over 1 yr

Regular??  
96 people

### Estimated value

$$7014 \times £29 = \\ £203,406$$

**Any lessons?**

**And what is coming in 2026?**

*Any  
questions?*

**Over to  
you!**

*How can  
we help?*

**What's coming next?**

# Stay in touch

- MeasureUp for Kids toolkit launches in March! (webinar date forthcoming)
- Sign up for our newsletter
- Jobs posted every Friday on our LinkedIn



Thank you!!

